Pioneer Ridge students and staff,

You have officially been challenged to the ALS Ice Bucket Challenge. Students it is up to you to raise a minimum of \$500 by Friday, August 28th by the end of lunch. Donations will be accepted during lunch all next week. If you succeed, staff members and teachers of Pioneer Ridge will dump a bucket of ice water on each of their heads in front of you the students! We will also post the video to raise awareness and inspire others to donate. Encourage your teachers to either accept this challenge or to donate to this cause. They will need to do one or the other! If we can accomplish this challenge together we will help the ALS association move forward with their mission of "Leading the fight to treat and cure ALS through global research and nationwide advocacy while also empowering people with Lou Gehrig's Disease and their families to live fuller lives by providing them with compassionate care and support.

Explorers Reach!
Reach for the Stars!
Ridge kids are,
The best by far!

Sincerely, Mr. Nowak